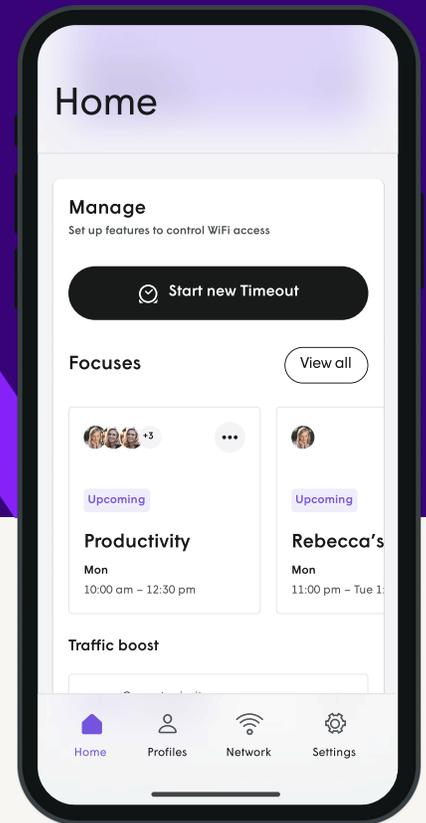# Plume Home™

Turning data into action

Get more from your network

Expand your service portfolio with a strong foundation for delivering and growing managed WiFi services.

A smarter and more simple WiFi experience

This newly designed, easy-to-use app boosts customer retention by combining intelligent WiFi technology with services that let customers customize and manage their network to fit their needs.

What's new for your subscribers

Schedules to disconnect and focus

Parents can pause connectivity temporarily or indefinitely by profile, device, app category (like streaming or video conferencing), individual apps, or specific websites. Sever the internet connection immediately for profiles by setting a quick "timeout".

Hands-on boosting

Easily boost connectivity for profiles, devices, or apps during specific times of the day. After the boost ends, the network automatically returns to its default settings.

Prioritize security when away

Security devices and apps can be automatically prioritized when the home is empty. Plume Home reverts to normal bandwidth allocation when customers return.

More device insights

Admins can view the status of all devices, whether they're online, offline, in Focus mode, quarantined for security reasons, or unassigned to profiles or groups. They can edit device settings, such as nicknames or device types, and access detailed network information like MAC addresses, hostnames, IP addresses, and device assignments. A new search bar also allows customers to easily search for the devices they need to update.

New home dashboard

An intuitive summary of actions customers need to take to manage their network. Also shows a running activity feed so customers can see what events have occurred over the past 24 hours.

What's new for you

More insights, more data

CSPs gain deeper visibility into customer home networks with reports showing how bandwidth is used and prioritized for different apps.

Connect communities safely

With parental controls, help subscribers protect their families both at home and on the go.
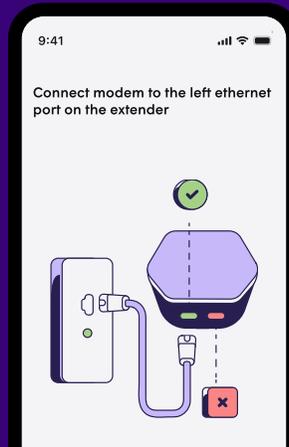
Drive revenue growth

Leverage the new Plume Home app to help increase revenue from existing and new subscribers. Introduce new bundles to provide additional upsell opportunities, or use new services to add value and help increase subscription revenue.

Increase mobile engagement

Plume Home gives customers features that empower them to own and manage their network based on their preferences.

Simple self-installs are more important than ever

Reduce the need for technician assistance while increasing customer satisfaction. Plume Home's self-install can be completed in about four minutes and has a >95% success rate, making onboarding customers simple, fast, and easy.

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Connect modem to the left ethernet port on the extender

Self-install steps

1. Create an account
2. Connect your extenders
3. Set your WiFi credentials
4. Place your extenders
5. Extenders will connect
6. Disconnect your old WiFi
✓ Self-installation complete

Why partner with Plume?

Plume's solutions help CSPs reduce churn and increase ARPU.*

60+ NPS

67% Truck rolls

$15 Monthly ARPU

200% ROI

*Data based on an average taken across Plume's deployed CSP customer base.

Contact partner@plume.com to learn more about what enabling Plume Home™ through the Plume Home app can do for your business.

Plume