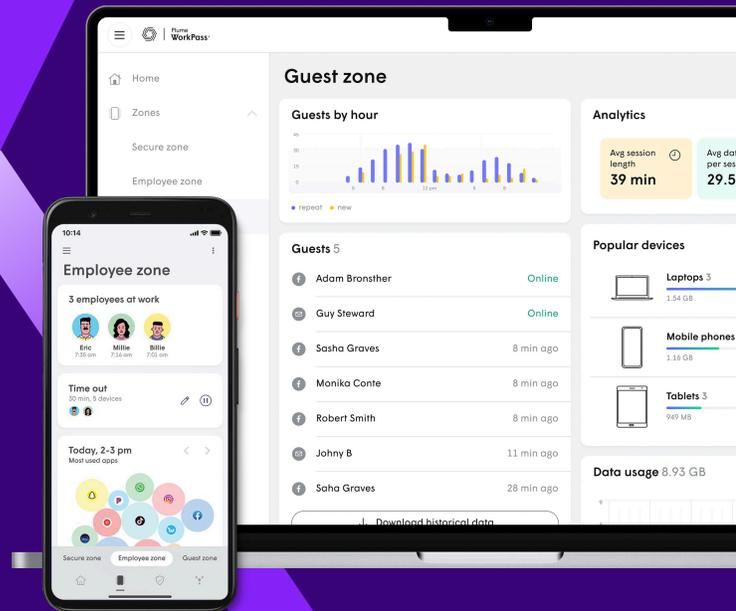


# WorkPass<sup>®</sup>

Today's small businesses struggle to find connectivity that's right for them

Fast, reliable connectivity is essential for running a small business. The right network can unlock even more: productivity, security, and marketing capabilities that help small business owners thrive to create a long-term revenue stream for you.



## Discover the connectivity platform purpose-built for small businesses

WorkPass is a platform that balances the capabilities of enterprise-grade technology with the simplicity and ease of small business solutions to give owners the intelligence, connectivity, productivity, and security tools they need for growth.

### Services



#### Link

Cloud-based, patented adaptive WiFi for fast, reliable, and secure connectivity with available LTE backup for 24/7 business continuity.



#### App-managed

With self-install and easy onboarding, the WorkPass app gives small businesses unparalleled control over their networks.



#### Keycard

Quickly onboard new employees and use the productivity insights to help understand employee usage patterns, improve workplace engagement and increase safety.



#### Shield

Enterprise-grade security protects small businesses from cyber threats. WorkPass includes always-on network monitoring and three separate networks (secure, employee, and guest) to manage access to critical devices.



#### Concierge

A custom-branded customer WiFi guest network that turns usage data into actionable insights that can optimize service and boost margins.



#### Flow

Motion-based insights give small businesses a better understanding of activity trends, business demand, and physical traffic.

## Key benefits for you



### Operational optimization

Gain end-to-end network visibility with Haystack, Plume's suite of intuitive support and ops tools that help you identify, troubleshoot, and resolve issues in real-time.



### Insights & growth

Boost business intelligence with Plume's data-driven network insights and enjoy long-term growth with a new revenue stream focused on helping your small business customers.



### Elevated experience

Improve customer satisfaction and reduce churn by delivering the wireless experience your SMB customers expect, along with the security and productivity tools they need.

## Key benefits for your customers



### Superior connectivity

Seamless WiFi coverage and auto-LTE backup provide always-on connectivity, ensuring transactions and guest connections remain flowing.



### Stronger security

Advanced security models protect business devices, thwart remote access, and block inappropriate material to create a safe workplace for employees and guests.



### Higher productivity

WorkPass's employee management dashboard helps boost workplace engagement and productivity with employee profiles, device management, and app usage insights.

“It’s more than just an internet service; it is also a productivity app, a monitoring system, and an insights engine all in the palm of your hand.”

Igho, Small Business Owner, New York City

## Why partner with Plume?

Plume's solutions help CSPs reduce churn and increase ARPU.\*



NPS

▲ 60+



Truck rolls

▼ 67%



Monthly  
ARPU

▲ \$15



ROI

▲ 200%

\*Data based on an average taken across Plume's deployed CSP customer base.

Let's get started

Elevate your support experience. Contact [partner@plume.com](mailto:partner@plume.com) to learn more about Plume's Tier 1 support features